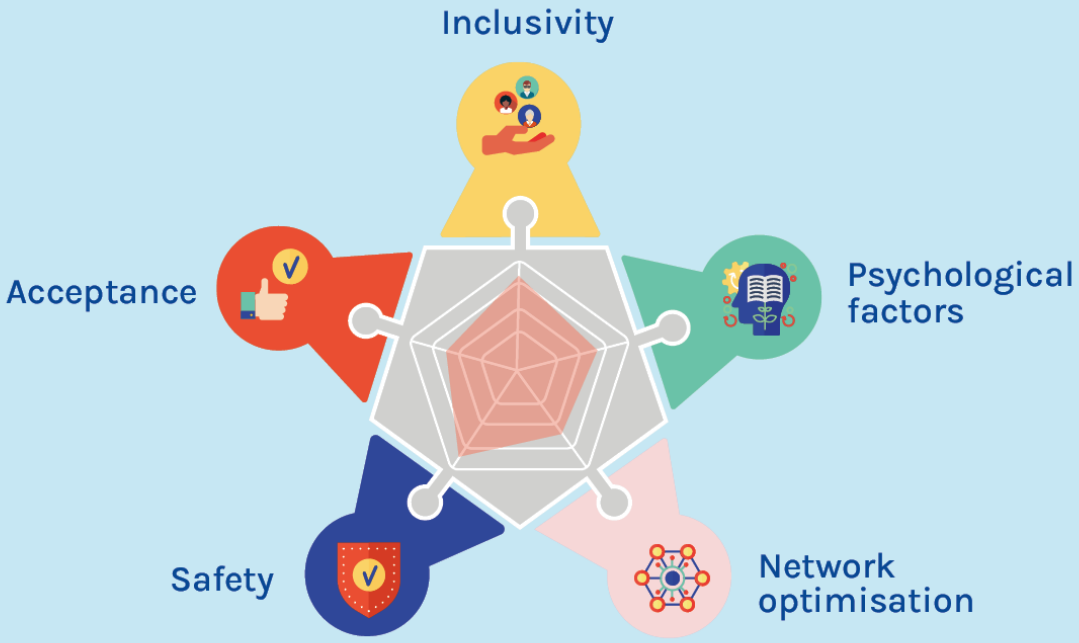
CulturalRoad

CulturalRoad integrates cultural and geographical diversity into equitable deployment of Cooperative, Connected and Automated Mobility (CCAM) services.

Cocreate, Embrace

Five-Pointed Star Rating system based on 5 pillars to measure equity and diversity

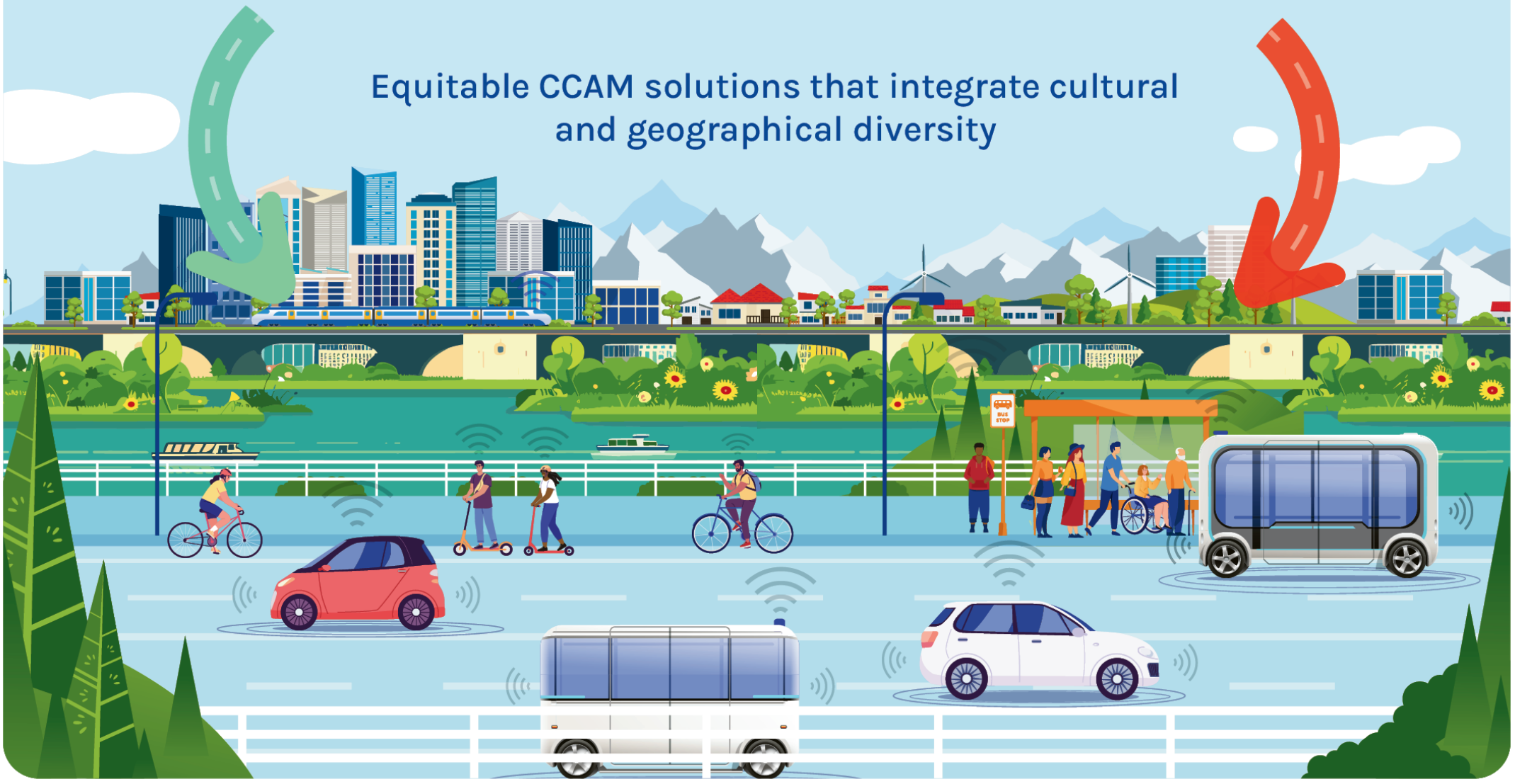


Two-step participatory co-creation framework to actively engage citizens

Workshops on CCAM's impact on citizens

Focus group on citizen's needs

Equitable CCAM solutions that integrate cultural and geographical diversity



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